

MAJOR EMPHASIS AWARD

The Major Emphasis Award is given to the Key Club that has produced, through its unselfish efforts, the best Major Emphasis Project of the year. Any project completed on a local scale according to the theme of "Children: Their Future, Our Focus" shall be considered a Major Emphasis project.

MAJOR EMPHASIS CONTEST OFFICIAL RULES

- A. Only one winner in the district contest will be eligible for entry in the international competition.
- B. The report must be typed and completed in its entirety. Each section in the report (see governing rule G) must begin on a new page with a section heading. There is no word limit. The official Major Emphasis Involvement Report cover sheet must accompany all entries.
- C. In the report, specifically describe activities related to youth leadership development during the Key Club year. The report may include copies of news articles, photos or other pertinent information. Both hands-on service projects and fundraising efforts are eligible for this award.
- D. Awards will be given to the first-, second- and third-place Major Emphasis reports at the International Convention. There are no platinum, silver, gold or bronze divisions in this contest.
- E. To be eligible for the international contest, the report that wins the district contest must be received by the Key Club International Office no later than the first Friday in May.
- F. The decisions of the judges are final, and no changes, alterations or regrading will take place after the results have been certified by the judges.
- G. Descriptions and point values for each required section are as follows:

Need: establish in what way the project deals with the Major Emphasis.	10 points
Plan: Describe how the project was organized.	10 points
Implementation: Describe the steps taken to implement the plan.	20 points
Final results: Describe the benefits of the service rendered.	20 points (NEW)
Partnerships with the Kiwanis family and other organizations: Describe actions and partnerships formed. Describe how the project was publicized.	10 points

<p>Percentage of club members participating:</p> <p>1-9% = 1 point 50-59% = 6 points</p> <p>10-19% = 2 points 60-69% = 7 points</p> <p>20-29% = 3 points 70-79% = 8 points</p> <p>30-39% = 4 points 80-89% = 9 points</p> <p>40-49% = 5 points 90-100% = 10 points</p>	10 points
<p>Club's overall program dealing with the Major Emphasis: Describe any other projects/programs your club implemented to address the Major Emphasis. Describe how your club worked with the Major Emphasis during other parts of the year.</p>	20 points (NEW)